Agriculture & Extension Education Committee Meeting
August 13, 2014
4:00 P.M.
Kewaunee County Administration Center
Committee Room

Agenda

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Review/Approval of Minutes
5. Citizen Input
6. Educators Reports – Written
7. 2015 Budget Discussion
8. Joint Meeting with Door County Discussion
9. Overtime
10. Approval – Travel
11. Approval – Bills
12. Set Future Committee Meeting Dates
13. Adjourn

The Committee welcomes all visitors to listen and observe, but only Committee members and those invited to speak will be permitted to do so. Persons with disabilities needing special accommodations to attend or participate should contact the County Administrator's Office at (920) 388-7164 prior to the meeting so that accommodations may be arranged.
A majority of the members of the County Board of Supervisors or any of its committees including:
Finance & Public Property, Personnel, Advisory & Legislative, Health, Child Support, & Veterans Service, Human Services, Aging Services Unit Advisory, Extension Education, County Farm, & Zoning, Law Enforcement & Emergency Management, Land & Water Conservation, Highway & Solid Waste, Promotion & Recreation,
May be present at this meeting to listen, observe, and participate. If a majority of any such committee is present, their presence constitutes a "meeting" under the Open Meeting Law as interpreted in State ex rel. Badke v. Greendale Village Board, 173 Wis. 2d 553 (1993), even though the visiting body will take no action at this meeting.

Aerica Bjurstrom

Agriculture Agent
Prepared for August 13, 2014

Ag Women's Group – Beginning work with a group of ag professional women who are planning an event in spring for farm women. The idea was spawned from some women who work on dairies and would like to hold an event as a "get away day" for women who work on farms. The event will feature local businesses and their products as well as helpful and healthy ways for women to relax and have fun. Agriculture Agents from local counties as well as Renee Koenig from Kewaunee County are all part of the planning committee.

Kewaunee County Fair – July 17-21. Assisted with youth livestock and dairy judging, as well as provided an educational aspect to the auction animal carcass ultrasound evaluation. I help with multiple events at the county fair such as hog show, dairy show, dairy futurity, and the livestock auction.

Farm Meetings/Research – Continued work collecting samples from local dairies participating the in alfalfa persistency project. I am following three fields over the course of the crop (approximately 4-5 years) and collecting samples and harvest information such as yield and weather conditions. Two farms participating in the project are from Kewaunee County, one is from Door.

Wisconsin Farm Technology Days – The Executive Committee met for the first time in July for an orientation meeting with Matt Glewen, the farm show manager. The committee went over the general outline of the show and set future meetings. We will be meeting in August and then again on October 7 to tour and select a host farm. Applications were sent out to general public via email and an article about the application process was featured in the Kewaunee Star News. The host farm will be selected on October 7.

Pasture Walk – spoke at a pasture walk featuring meat goats. I spoke on breeding and selection. I discussed phenotypic qualities producers should be breeding for and provided three fact sheets I wrote on confirmation and selection.

Middle Manager Meeting Planning – Planning a middle manager meeting for dairy employees who are shift leaders, herdsmen, and other managers on farms. The program will be in English and Spanish and will cover a variety of topics such as human resources, communication, discipline, and other aspects to being a farm manager. The program will probably be held on two days, two weeks apart as a Part I and Part II program. This program is being planned as a direct response to requests from dairy owners for more training in this topic.

University of Wisconsin, U.S. Department of Agriculture and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.

Kewaunee County 4-H Youth Development Extension Update
Jill Jorgensen, 4-H Youth Development Agent
August 2014

Kewaunee County Fair: I spent a considerable amount of time in July with the Kewaunee County Fair. Approximately, 500 youth displayed their talents by showing around 5000 projects. Everything from cultural arts to animals showcased the hard work and dedication that youth put into their projects throughout the year. Also, the fair allows the community to see all of the great activities and projects that 4-H youth are participating in all year long.

Furthermore, youth not only show their projects during the fair but also display great sportsmanship and youth leadership. In many cases, community members can witness youth working together to help prepare the best project possible, even when they are competing against each other. Also, they congratulate each other when someone does really well. This is when you find the difference between blue ribbon projects and blue ribbon youth. Blue ribbon youth represent the best attitudes, teamwork, and sportsmanship that they can offer.

Round Robin Showmanship at the Kewaunee County Fair: I have been working with a group of 4-H leaders to plan the annual round robin showmanship contest at the Kewaunee County Fair. In a round robin contest, members that have won senior or advance showmanship for their particular species have the opportunity to compete against one another for top overall showman. To better acquaint the youth with the contest and other animal species, we held an educational program in May where older youth leaders taught other members about showmanship with their particular species of animal. This allowed older youth to work with the animals before the fair competition and gave younger members the opportunity to better acquaint themselves with showing different species. The youth leaders did a fantastic job working with the other youth members and it was a day filled with hands-on education.

A few notes about the contest:

- During a Round Robin Showmanship Contest, handlers show and answer questions about an animal for 10 minutes.
- Youth show a mini class of each species. The species included in this year's round robin contest include dairy, beef, horse, swine, goats, sheep, rabbits, and chickens. All exhibitors show the same species at the same time and then we will switch to the next species. For example, we might begin with showing dairy, and then the entire group will show beef and so on. However, for safety reasons, some classes were split into two heats of animals.
- Judges gave the exhibitor a placing of 1st through 8th. All scores were tallied and the winner was named top show person at the Kewaunee County Fair.

Phillip LaCrosse was the winner of this year's contest and was named the top show person at the Kewaunee County Fair. In addition to her title and ribbon, LaCrosse will receive a $500.00 scholarship that was donated by a number of groups and area businesses. Josie Robinson was the runner-up in this contest and she received a $150 scholarship and a ribbon. All other participants received special ribbons for their achievement. Leading to and during this contest, I witnessed some of the best sportsmanship that I saw at the Kewaunee County Fair. It wasn't because these youth were friends, showed the same species, or even spent time in the same social circle. They were helping each other because they are exhibitors that know that winning a ribbon or placing first is not the important product of a contest. It is how you treat others and your animals that really matters. I could not have been more proud of these 4-H members. They truly embodied what the principles of the 4-H program.

4-H Day at the WI State Fair: As you may remember, I was asked by the State 4-H Office to co-chair a committee for the WI 4-H Centennial at the WI State Fair on August 5th. Throughout the last 8 months, I worked with a statewide committee of colleagues and youth and adult volunteers to plan the centennial day at the WI State Fair. This is the first time in 25 years that such an event will be held at State Fair. The day will include a number of hands-on, educational activity stations, stage performances, an opportunity to tell your 4-H story, and a rally in the afternoon. 4-H Day at the WI State Fair will engage fair goers to learn more about the 4-H program and expose them to everything it has to offer.

Upcoming Events:

Enrollments: We are working with the 4-H club to re-enroll 4-H members for 2013. The State 4-H office is rolling out a new online enrollment system and I will be spending time training leaders and families over the next few months on how to use the program. Re-enrolling members will receive some extra time to enroll in the 4-H program. New members are able to enroll throughout the year. However, new members need to enroll by February 1st, 2014 to be eligible to show at the 2014 Kewaunee County Fair.

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Kewaunee County Agriculture & Extension Committee

Renee Koenig, Family Living Educator, UW-Extension

Activities Report for August 13, 2014

Health Literacy Committee – August 14th is the county's Back To School event. I am working with the committee to promote dental health. Literacy Partners of Kewaunee County was awarded grant funding to help low-income families receive health education and free dental supplies (toothbrushes, toothpaste). We also provide free gym shoes and winter coats. More than 250 children are served annually. This year, we will survey the parents to ask about health literacy concerns related to safe medication use. According to the FDA, about 30% to 50% of those who use medicines don't use them as directed. This causes more doctor visits, hospital stays, lost wages, and changed prescriptions. All this costs Americans as much as $76.6 billion each year.

Affordable Care Act – In collaboration with an agency called Partners for Community Development, Inc., I will be helping low-income families access health insurance through BadgerCare or the Federal Health Insurance Marketplace. Recent statistics from UW Population Health Institute report that there are roughly 90,700 potentially eligible people in Wisconsin. I also continue to provide families with budgeting assistance for paying for their health insurance. One of the main goals of connecting consumers to health care coverage is helping people receive preventative services at clinics which improves population health and ultimately reduces the burden of health care costs for everyone.

Home Visits and Outreach to Spanish Speaking Families – Last month I visited 7 families in the county that speak primarily Spanish at home. The WNEP Educator from UW-Extension has been providing nutrition education to these families and introduced me to them. I am meeting with the families to provide connections to resources and offer health education.

Algoma's Night Out – I participated in the 10th Annual Algoma's Night Out. My educational display featured the Home Alone program and showed parents and children the factors to consider in assessing their readiness for children to stay home alone safely. This event was a nice outreach opportunity for me since more than 700 adults and children attend the event and I was able to talk about the parenting and money management classes I can offer.

Free Meals for Kids Summer Food Program – Kewaunee County is now part of the USDA Summer Food Service Program. The Door County YMCA provides free meals to children all summer long in several communities. This program is made possible by several businesses and organizations including UW Extension. I helped inform and connect families to these free, healthy meals being served at Perry Park.

Women in Ag – Along with Aerica Bjurstrom, I attended a planning meeting to explore opportunities for women in agriculture to connect and promote wellness.

Prevention of Child Abuse Work Group – The county human service department is leading the effort to form a work group to reduce/prevent child abuse/neglect as much as possible because of the traumatic effects that it has on children and also because of the high costs of out of home placement. I will participate in the workgroup and help identify evidence based programs that could be implemented.

Kewaunee County Agriculture and Extension Committee
Activities Report for July, 2014
Claire Thompson, Community Development Educator
Kewaunee County Cooperative Extension

Local Food System Economy:

- Continued facilitating needs assessment survey and Business Planning and Feasibility Study with the SLO Farmers Co-op to develop a Food Hub serving Northeast Wisconsin.
- Continued planning and provided technical support to a new entrepreneur at the Farm Market Kitchen in Algoma.
- Continued facilitation and planning support to the Wisconsin Local Food Network to implement a Farm to Hospital program in Northeast Wisconsin in cooperation with the SLO Farmers Co-op and NWTC.

Organizational Development:

- Continued facilitation support for August Super Swim program in Algoma Elementary School's Summer School Program, over 70 children benefitted from the program held in June.

Economic Development:

- Planning with KCEDC to host Industry Forums and Hospitality/Customer Service Training in cooperation with Department of Tourism.

Other:

- Provided business planning education and facilitation to two entrepreneurs in Kewaunee County.
- Participated in planning session to support UWEX CNRED Program Advisory Team efforts.
- Administrative duties associated with Department Head role.