

PROMOTIONS & RECREATION COMMITTEE

Monthly Meeting
October 14th, 2014

Call to Order:

Chairman Bruce Heidmann called the meeting to order at 5:00 p.m. at the Kewaunee County Highway Dept. Conference Room. Committee Members present include: Dennis Cravillion, Scott Jahnke, Larry Kirchman, and Ken Tebon. Also present: Matt Payette and Gary Paape

Approval of Minutes and Agenda:

Ken motioned to approve, and Larry second. Motion carried.

Public Input:

Gary Paape attended the meeting to say "thank you" from the Town of Ahnapee for the pavement patch put in at Bruemmerville Park.

Committee Liaison Reports:

Bruce attended the dedication of the new sheep/goat enclosure at Bruemmer Park. Ken went to the announcement of Farm Technology Days at Ebert Enterprises. The scheduled date for the event is July 11th-13th, 2017.

Review Park and Open Space Plan Draft:

Matt explained the Kewaunee County Comprehensive Outdoor Recreation and Fairgrounds Space Plan.

Discuss and Approve Wakker Cheese, LLC RLF Loan:

Jonas Wakker approached the County to borrow money from the Revolving Loan Fund in order to make and sell artisan cheese. He plans to have six full time employees within three years. The company would be named Wakker Cheese, LLC. and be located in the old Tom's Bakery building in Kewaunee. Funds requested are \$220,000 with a ten year term. Larry motioned to approve the loan application and Ken second. Motion carried.

Discuss and Approve Cost for Ag Heritage Days at Fairgrounds:

There was a request for a reduction in the rent for the Fairgrounds because of the poor weather during the event this year. The consensus of the committee is to leave the rate as it is.

Discuss and Approve Seasonal Rates for Winter Park:

There was discussion of raising the rates for the Winter Park. If the use of the Park would remain the same as in the previous year, the increase of revenue would be about \$6800 for the season. Scott motioned to approve the new rate increase and Ken second. Motion carried.

Travel Request:

Matt Requested to go to the WRRRA Annual Conference in Wisconsin Dells November 5th-7th, 2014. Larry motioned to approve, second by Dennis. Motion carried.

Director's Report:

Matt reported that the Artic Fox had surgery on his eye. Park closing is under way for the winter. Winter Park equipment is being made ready for the sledding and skiing season. The revolving loan for D Lux Flooring, LLC is finalized. Taste of the County will be held at the Fairgrounds on Oct. 22nd. The Park ordinance will be gone over and will be discussed at another meeting. (See Director's Report)

Discussion and Approval of Bills:

Dennis motioned to approve payment of the bills, Scott second. Motion carried.

Set Regular Monthly Meeting Date:

Tuesday November 11th, 2014 at 5p.m. in the Kewaunee County Highway Dept. Conference Room

Unfinished Business or Other Business as Allowed by Law:

None

Adjournment:

Ken motioned to adjourn at 5:50p.m. Dennis second. Motion carried.

Respectfully Submitted

Scott Jahnke, Secretary



KEWAUNEE COUNTY PROMOTIONS & RECREATION DEPARTMENT

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Directors Report (September 9 – October 14)

Bruemmer Park

Buddy, our Arctic fox, had surgery on his eyelid to alleviate a continuing infection in his eye. He has been recovering in the park shop for the past two weeks and is healing well. He will spend an additional week or two in quarantine so ointment can be applied to his eye and he can completely heal.

Winter Park

We continue to prepare for the upcoming season at Winter Park. We have ordered replacement parts for our snow guns and will continue preparation as time permits. The Promotions and Recreation Committee also approved a price adjustment for the 2014/2015 season. The family rate for tubing will increase from \$22 per family to \$25. In addition, the rate for private parties will increase from \$3 per person to \$4 per person.

Snowmobile

Construction of the Behrmann Bridge has started off site and the bridge should be ready to be moved to its' new location by the end of the month.

Revolving Loan Fund

We closed on the D-Lux Flooring, LLC RLF Loan that the County approved last month. Loan payments have been dispersed and the business is now open to the public. The RLF Committee also approved a loan at their October 13th meeting for an artisan cheese making business that will be located in downtown Kewaunee. Wakker Cheese, LLC plans to specialize in making & selling high quality gouda cheese and other specialty items.

Fairgrounds

Luxemburg Speedway's race season concluded on September 26th with the 1st annual Battle by the Bay. Overall it was a challenging season due to low attendance affected by weather and other economic factors. Attendance for the year was approximately 11,000 over 15 races. The season was hampered by seven weather related cancelations.

The 6th annual Taste of the County will be held in the Exhibit Hall on October 22th from 5:30 P.M. to 8:00 P.M. The event will feature a culinary demonstration by Chris Wiltfang of Skaliwags in Algoma and local cuisine and beverage from over 25 local businesses. Tickets are \$35 per person and are available at any of the local banks located in Kewaunee County.

General Parks

We are in full swing of winterizing the County Park Season. We have taken out some docks, put away picnic tables and trash receptacles and have also begun winterizing bathrooms. This is a long process that can take up to a month.

We are in the process of updating our Outdoor Park and Recreational Plan. In order to qualify for many of the grants we have obtained in the past, and plan to apply for in the future, the State of Wisconsin requires that we have a valid and up to date plan on file. We have been completing this update in house.