

Promotions & Recreation Committee Minutes

November 12th, 2015

The Promotions & Recreation Committee meeting was called to order at 5:00 PM by Chairman Bruce Heidmann. Members present included: Bruce Heidmann, Larry Kirchman, Scott Jahnke, Dennis Cravillion and Ken Tebon. Also present was Promotions & Recreation Director Dave Myers, Fairgrounds Care-taker Jerry Jonet, & Recording Secretary Jenny Salentine. Guests at today's meeting included: Josh Salentine, Brian Bruechert, Steve Haen, Netti & Joe Salm, Peter Devlin (Door County Advocate) and County Board Supervisor Lee Luft.

Adoption of Agenda & Approval of Minutes: Scott Jahnke made a motion to adopt today's agenda and approve the October 13th Promotions & Recreation Committee Minutes. Second by Ken Tebon. All in Favor. Motion carried unanimously.

Public Comments: Josh Salentine inquired if the Committee has considered to rent the Pit Maintenance Building for winter storage similar to how the other barn buildings and mid-way shelter building are leased for winter storage.

Committee Liaison Reports: None

Discuss Luxemburg Speedway Request for Proposals: The deadline for RFP's was today (Nov. 12th) at 3:00 PM. We did not receive any RFP's. We have already spent \$1,500+ on advertising. We will not do additional advertising at this time, people around the racing circuit know the track is looking for a promoter. Members of the committee recommend we work with anyone coming forward. Any such individuals would work thru Dave (Dept. Director) & Jeff Wisnicky (Corporation Counsel). At this time, Chairman Heidmann opened the floor. The following individuals spoke:

Brian Bruechert spoke very passionately about racing at the Luxemburg Fairgrounds, has raced @ our track for 24 years, that's 360 nights & 11,000 laps! Brian mentioned it's very important to keep our IMCA Sanctioning. Brian stated if we do not find a promoter and don't run on Friday nights, we'll lose Friday nights, drivers & fans will go elsewhere. Brian stated 4 years ago we had 1 bad bid to promote the track, now we have no bids. Brian highly recommends the County talks w/ Shawano Speedway. Brian has talked w/ a previous promoter and he won't promote alone. 2002 - 2011 were profitable and the promoter during those years paid a significantly higher rental rate than the present. Brian also suggested the revenue the County generates from the race-track should be reinvested in the track & not put into the general fund.

Steve Haen is a race fan & stated he doesn't want to see the track close. Local drivers who live here left & went to drive at other tracks because of the most recent promoter. We need to draw those drivers back.

Peter J. Devlin, writer for the Door County Advocate stated he was here to listen in as Door County Parks Dept is also seeking proposals. Mr. Devlin would like to write an article covering both Counties.

The Promo & Rec Committee has 2 goals: 1. Keep track going & racing to continue and 2. Break-Even. Committee member Dennis Cravillion asked if it's the recession or management of the track that has been hurting us to which those present all agreed it was a little of both.

Conversation continued with an inquiry about the insurance requirements. Kewaunee County requires \$3-million however nationwide it's \$1-million.

Discuss County Conservation Aid Funds: The WI-DNR sets funding aside in County Conservation grants. These grants must be related to hunting or fishing and are 50% matching funds. Dave has prepared a grant application requesting \$884.00 in matching funds for Picnic Tables, Grills, & Garbage Cans to be located along the Kewaunee River in Bruemmer Park. Motion to approve the Grant Application made by Scott Jahnke. Second by Larry Kirchman. All in favor. Motion carried unanimously.

Discuss Possibility of Grant Applications for West Alaska Lake Improvements: Dave has met w/ the Tri-Lakes Assoc. There is a need to replace the boat dock @ West Alaska Lake. This would be a 50% matching grant from the WI-DNR. The County has funds from the boat launch fees to cover their 50% match. Tri-Lakes Assoc will also

contribute funds towards the improvement project. A motion to proceed with the grant application for West Alaska Lake was made by Larry Kirchman. Second by Ken Tebon. All in favor. Motion carried unanimously.

Approve Travel Requests: None

Directors Report: Please see the attached Director's Report.

Approve & Sign Vouchers: Motion to approve vouchers as presented made by Dennis Cravillion. Second by Scott Jahnke. All in favor. Motion carried unanimously.

Any other business as allowed by law: County Board Supervisor & Finance Committee Chairman Lee Luft spoke about the approved Budget items from the County Board meeting earlier this week because Supervisor Ken Tebon missed the meeting. The Tourism Coordinator / Public Information Officer position has been approved. The salary for this position will be in addition to the Promo & Rec Dept Budget. New "Welcome Signs" at the County Borders were also approved and again, this funding will be covered in addition to the Promo & Rec Dept Budget. Lastly, funding was approved to enhance existing web-sites, including the Promo & Rec Dept Page and again, will be funded in addition to the Promo & Rec Dept Budget.

Next Meeting Dates: The next Promotions & Recreation Committee meeting will be Tuesday, December 8th @ 5:00 PM, in the Highway Dept Conference Room.

Adjournment: Motion made to adjourn today's meeting by Larry Kirchman. Second by Ken Tebon. All in favor. Motion carried. Meeting adjourned at 5:50 PM.

Respectfully submitted:

Jenny Salentine, Recording Secretary

Director's Report

General Parks

- Docks have been pulled for the year at West Alaska, Blahnik, Bolt and East Alaska lakes
- Bruemmer restrooms and all but the port-a-potty at Bruemmer by the river have also been pulled for the season.

Winter Park

- So far we have 19 reservations for the tube hill, we started taking reservations November 1st
- Construction of new tube storage garage is almost complete thanks to the hard work of Barry Nelson and the volunteers that are working diligently on this project
- Working on clearing the ski run of fallen branches/trees and other debris and general prep work for the upcoming season

ATV Park

- Currently closed for the gun/deer season

Fairgrounds

- Situation with Larry Lautenbach
- Getting Gene and his equipment off of the Fairgrounds property
- Hoping to find a promoter for the race track!

Upcoming Events

- Fairest of The Fair Gala Nov 28th located at the Fairgrounds Exhibit Hall

Grants

- We have applied for our CCA grant, I included new picnic tables and grills for Bruemmer Park to be used by the river parking area. This grant is only to be used for areas that are used by hunters and/or fisherman(commonly called a hook and bullet grant)