

PROMOTIONS & RECREATION COMMITTEE

Monthly Meeting

April 12th, 2016

Call to Order:

Chairman Bruce Heidman called the meeting to order at 5:00 p.m. at the Kewaunee County Highway Dept. Conference Room. Committee Members present include: Dennis Cravillion, Scott Jahnke, Ken Tebon, and Larry Kirchman. Also present: Dave Myers, Lee Luft, Barry Nelson, Jim Rabas, and Darlene Boeder

Approval of Minutes and Agenda:

Larry motioned to approve. Dennis second. Motion carried.

Discuss Ag-Heritage Days use of portion of Ahnapee Trail for "The Great Lakeshore Tractor Rally" being held on June 11th, 2016:

Jim Rabas was asking for permission to use the section of the Ahnapee Trail between Casco and Luxemburg for the rally. It's a great fundraiser for the Ag Heritage Group and promotes interest in the county. About 100 tractors were involved last year.

Ken motioned to give permission to the group. Larry second. Motion carried.

Discuss Future Plans for Winter Park:

Barry Nelson brought estimates to have the parking area repaired with drainage and preparation for the Bunny Hill. Barry received bids and the lowest was a total of \$6400. Half of the funds can be paid by Winter Park. Motion was made by Dennis to recommend sending the proposal to Finance for half of the cost of the improvements. Scott second. Motion carried.

Discuss KCYSA Parking Lot Addition Plans:

The Soccer Association is looking at expanding parking to be located along the road south of the open air pavilion at Ryan Park. Dave is waiting to receive a copy of the plans and will present it to the committee.

Discuss Adding Doors on the Dairy Barn in the Fairgrounds:

Darlene brought a plan to add doors on the barn for ventilation during the fair. Bruce brought up the idea to add vents on the roof to draw the hot air out. Darlene will look into that and bring it to future committee meetings. Plans are made to set up a 60' X 120' tent in the area east of the barns for show cows during the fair.

Discuss Quali-T garbage can covers at Fairgrounds:

Quali-T approached Dave about supplying fabric covers to dress up the Fairgrounds garbage cans with their logo on them. Committee decided to table the idea and get more information on this.

Discuss Plans for New Park and Welcome to Kewaunee County Signs:

Lee talked to two designers from the former JAG Sign Company about sign layouts and a materials list. Lee will get the designs next week and will bring them to the next committee meeting. He is talking with Dominion about a sign site on their property. Two

candidates are being interviewed for the Tourism position.

Director's Report: Some docks are being placed at the lakes. The race track promoters are working at getting the season started. The fire suppression system is being updated in the concession stand..... (See Director's report)

Discussion and Approval of Bills:

Scott motioned to approve payment of the bills. Ken second. Motion carried

Set Regular Monthly Meeting Date:

The next meeting is scheduled for Tuesday May 10th' 2016 at 5p.m. in the Kewaunee County Highway Dept. Conference Room. (Tentative)

Adjournment:

Larry motioned to adjourn at 6:00p.m. Ken second. Motion carried.

Respectfully Submitted
Scott Jahnke



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Director's Report (March 8th – April 12th)

Winter Park

We are looking at making some improvements over the summer here with ideas of expanded parking and a "bunny hill". Also the bathrooms will need some updating as well. I am looking at possibly replacing the older toilets with more efficient ones and trying to find ways to lessen our costs of having the septic pumped. We are also still working on our chairlift plans and hope to have more solid plans developed over the course of the year.

Fairgrounds

Our new promoters are excited to get started this season. I met with Joe Dax and Eric Mahlik about track prep for the season and hopefully everything dries up quick enough for the races to begin as scheduled.

Simplex-Grinnel has given us an estimate of around \$4,000 to set up the fire suppression system in the grandstand concession stand. Also our annual fire inspection for the exhibit hall building is scheduled for May. The cost per year is \$1198 and Greg Gabriel will assist with this.

Snowmobile Alliance

Snowmobile Trails were open for 23 days this year. We are now awaiting final bills from our clubs so we can submit our paperwork for the season.

ITBEC

The group has been working on plans to update the "Lakes" slogan they have been using for advertising. We are now seeking input from a new marketing firm –Sage Marketing- to give some direction. The plan is to find a brand that would wrap all of our counties into one theme that works for all involved. Also new tourism pamphlets will be made at this point and a new website. This has been a work in progress for some time and I am hoping we find a way to make this happen soon. There have been a lot of ideas presented and ultimately when completed can only help our tourism numbers increase.

Bruemmer Park

I am meeting with members of the ZSKC this Thursday to hopefully start developing a long term plan for the Zoo and the park as a whole. We are hoping to find a way to update our facilities here within reason and to expand what we have to offer to the community. We have a lot of needs to be addressed and this might be the best way to go as far as seeking grant money/donations and the County's help to update and renew this park.

General Park

We should have docks installed by the end of the week at Heidmann, West and East Alaska Lakes. The dock at Blahnik park may have to wait until the ground is drier to install, we will see how conditions are later in the week. We will also be setting out our port-a-potties at Shea's, Heidmann and East Alaska Lake and get everything up and running for the season. Water will also be being turned back on for the year at Red River, Bruemmer and the ATV Park. I would like Bruemmer to be fully open by this weekend to take advantage of the warmer weather.