

Promotion & Recreation Committee Minutes

August 17, 2016

The Promotions and Recreation Committee meeting was called to order at 5:30 p.m. by Chairman Scott Jahnke. Members present included: Chairman Scott Jahnke, Supervisor Larry Kirchman, Supervisor Ron Paider, Supervisor Doug Doell and Supervisor Dennis Cravillion. Also present were Promotions & Recreation Director Dave Myers and Tourism Coordinator/PIO Jennifer Schneider. No guests.

Adoption of Agenda & Approval of Minutes:

Supervisor Kirchman made a motion to adopt today's agenda and approve the July 19, 2016 Promotions & Recreation Committee Minutes. This was seconded by Supervisor Paider. All were in favor. Motion carried unanimously.

Public Comments:None

Approval of design idea and purchasing of Welcome to Kewaunee County signs with budgeted funds:

Supervisor Kirchman made a motion to accept Link Media Outdoor Wisconsin to provide two signs similar to the draft submitted with multi-colored waves and vinyl lettering and not to exceed \$10,000.

This was seconded by Supervisor Doell. All were in favor. Motion carried unanimously.

Discuss way to generate revenue at ATV Park:

See ATV Park Revenue Ideas Points of Discussion sheet

Discuss vandalism at Krohn's & West Alaska Lake:

See Vandalism Concerns Points of Discussion sheet

Discuss clean-up of shoreline at Heidmann Lake:

See Shoreline Improvement Ideas Points of Discussion sheet

Travel Request: None

Director's Report:

See Director's Report

Approve & Sign Vouchers:

Motion to approve and sign vouchers as presented made by Supervisor Paider. This was seconded by Supervisor Cravillion. All were in favor. Motion carried unanimously.

Next Meeting Date:

September 13, 2016 at 5:30 p.m.

Any other business as allowed by law:

Local 5 Live will be live at Bruemmer Park Zoo on Monday, August 29th from 9 a.m. – 10 a.m. for a Zoobilee preview.

Other upcoming events include, Luxemburg Speedway Racing, Soar on the Shore, VIP Poker Run, Zoobilee, Harvest Fest at Parallel 44, Wet Whistle Wine Festival, Harvest Fest at Cold Country Wines and Heritage Days.

“Kewaunee Co Tourism” has surpassed 700 Likes on Facebook!!!

Adjournment:

Motion to adjourn today’s meeting was made by Supervisor Kirchman. This was seconded by Supervisor Paider. Meeting adjourned at 7:30 p.m.

ATV Park Revenue Ideas

- Charge group a yearly land rental charge similar to Ryan Park Soccer Lease
- Charge group for utilities – this would be an estimated price (currently costs are shared with the Landfill)
- Charge park user fees for ATV/UTV/Off-Road Motorcycles/Mountain Bike Trail Users
- Keep Portion of donation tube totals (currently ATV club keeps all donation money)
- Charge club for race events held at park (currently park is used for 2 races per year held by ATV Club and Anschutz Motorsports)

Heidmann lake Shoreline Improvement Ideas

Right now we have 4 known options available:

1: Manually remove a 30 width of plant growth to clear a small section, preferably near the boat launch. Other than cost of labor, there is no permit required for this action. We would have to purchase some lake weed removal tools (cutter, rake etc..) and manually remove and dispose of plant material.

2: File a permit with the WDNR to dredge shoreline to remove material and then backfill shoreline area with pea gravel/riprap etc.. Costs would include a permit (\$600-\$700), labor, machinery, fill and disposal offsite of dredged materials (plants/mud, etc...) I have not inquired for estimates as to this cost yet. The one major issue here is that the DNR has told me that this will be a hard sell, no one in our area of the state has dredged a large area of shoreline on a lake like this before (at least that has been recorded in recent times) I am led to believe that if this is allowed that we would only be allowed to dredge a small section, not a significant section of the shoreline.

3: File a permit with the WDNR to eliminate vegetation with approved chemicals. Costs would include a permit (\$130), licensed aquatic plant removal company (cost unknown at this time) and labor to remove plant material. I am led to believe that with this method we would be allowed to treat a much larger area, thus giving us more space for shore fishing.

4: Do nothing, leave all as is with no action.

Vandalism Concerns at Krohns and West Alaska Lakes

- Met on Tuesday August 2nd with Sherriff Joski and Patrol Superintendent Jason Veeseer regarding vandalism and other issues at 2 lake locations. We have fielded numerous calls this summer about vandalism, unruly behavior, noise, and pets running free in parks jumping on people etc.
- Idea of meeting was to begin to find ways to curb illegal behavior/actions at these 2 locations, Matt provided me with a copy of police calls to a number of our park locations to give us a better idea of what we are dealing with. We have had 81 incident reports at Krohns in roughly 5 years and 21 at the West Alaska Location.
- Some ideas presented are as follows: install security cameras, install better lighting, provide extra patrol coverage on weekends/nights, install better signage explaining park rules and regulations, educate park users with complaints to gather information and contact county dispatch
- Problems at these locations include: remote location, very few neighboring property owners with visibility of areas, very poor lighting, no electrical service



KEWAUNEE COUNTY PROMOTIONS & RECREATION DEPARTMENT

Dave Myers, Director
E4280 County F
Kewaunee, WI 54216

Phone: (920) 388-0444
FAX: (920) 388-0434
myersd@kewauneeco.org

Director's Report (July 19th – August 17th)

Winter Park

Roger Post has finished the beginner's ski hill and is now finishing enlarging the parking lot. Now we have to pick some rocks and get grass planted on the hill. We will be installing temporary fencing until next season to allow the ground to settle.

Fairgrounds

The race promoters have continued having a great season so far with the exception of the two canceled races due to rain. We have a race scheduled this upcoming Friday and rent and utilities payments have been submitted in a timely fashion. Jerry did find a leak in one of the main water lines under the dairy barn, but was able to fix that issue. This is something that we will be monitoring due to the age of the lines.

Snowmobile Alliance

We have submitted our supplemental paperwork to see if the state will fund any of the bills over our \$44,075 state trail aid we already received and paid out to our clubs. We are still unsure if we will receive any additional aid, but we are hoping for at least a percentage to be paid back to us.

Bruemmer Park

We have some sad news, Buddy the fox has passed away. We are looking into adding a new fox to the exhibit so our other fox will have a companion. The goats we received last month have been a big hit, they are very friendly and seem to be a very good draw for the zoo. We are still monitoring the water/plumbing situation due to a break in one of the main water lines. For the time being we are doing well, but this definitely needs to be addressed in the near future.

Red River Park

Highway has ground up the old pavement on the road along the outer edges of the park. We will be adding gravel if needed. This project should help with the potholes and poor road conditions that have been an issue here for years.

West Alaska Lake

We also had Highway grind up the old blacktop around the launch area at West Alaska Lake. During the last heavy rainstorm we developed a large washout near the launch area that needed to be repaired. Highway was working on County D already so this was made a little easier having equipment on site to fix things up before they became an issue. We again may need to add some more gravel to a few outlying areas of the road to fill in potholes

Ahnapee Trail

The Kewaunee Snowmobile Club has cut the trail for the second time this year. The trail has been doing well and we seem to have had fewer trees down this year compared to last summer so far. Mike also re-decked a smaller bridge in the Kewaunee Section that was looking rough.

Upcoming Events

Zoobilee August 27th, Races 8/19, 8/26

General Park

We have been working hard to keep up with grass cutting and general maintenance at a lot of locations – we are down 2 mowers right now, but still making due. We will definitely need to start replacing mowers that are 12 plus years old by next year. They are just not holding up and repairing older mowers is starting to add up fast.