



KEWAUNEE COUNTY ADMINISTRATOR'S OFFICE

Jennifer Schneider
Tourism Coordinator/Public Information Officer

FOR IMMEDIATE RELEASE

March 15, 2017

Kewaunee County Launches Revamped Tourism Website **www.VisitKewauneeCounty.com**

KEWAUNEE, WI – It is official, www.VisitKewauneeCounty.com is now live on the World Wide Web for visitors to check out, with a brand new look.

The website was gifted to Kewaunee County by Kewaunee County Economic Development Corporation (KCEDC) in September 2016. Kewaunee County kept the already established brand and original URL, but underwent a total redesign.

The website, which was unveiled this week at the 2017 Wisconsin Governor's Conference on Tourism in Milwaukee by the designer, DMI Studios, invites visitors to EXPLORE, STAY, DINE, SHOP Kewaunee County. It also showcases the latest local EVENTS and highlights latest tourism-related NEWS happening in Kewaunee County.

“The goal of www.VisitKewauneeCounty.com is to be a one-stop shop for visitors, whether you're coming from out-of-town and searching for something unique to do in Kewaunee County or if you're simply looking to be a tourist in your hometown,” said Jennifer Schneider, Kewaunee County Tourism Coordinator/Public Information Officer. “When people travel, they are on their smart phones and tablets and we needed a website like this one to help get Kewaunee County on the map,” said Schneider.

The website is also designed to easily adjust to fit different sized screens. And, behind the scenes Kewaunee County will be able to keep close tabs on the amount of site traffic.

“We're able to track the number of users, page views, the average amount of time that someone is on the website and more,” said Ross Loining, Kewaunee County IT Director.

The new website is also just the beginning of tourism-related improvements for Kewaunee County. The look of the site resembles the new “Welcome to Kewaunee County” signs, which will go up in spring on HWY 29, HWY 54 and HWY 42.

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welcome to
Kewaunee County, WI

*"The Good Life
on a Great Lake"*



Kewaunee County, Wisconsin
A Beautiful Place to Catch Your Breath and Unwind

We invite you to experience "The Good Life on a Great Lake" through the brilliant blue waters of Lake Michigan, beautiful beaches, rolling green hills of agricultural activity, picturesque parks and small-town charm.

We've really got something special to share in each community, from Algoma to Kewaunee, Luxemburg and beyond, including a great view of the Bay of Green Bay.

So, hop in the car and just drive. Kewaunee County is perfect for those who love a scenic view on any day of the week and any time of the year. We are northeast Wisconsin's hidden gem for outdoor recreational fun for anglers, hunters, hikers, mountain bikers and more!

Do something out of the ordinary on your next road trip and make Kewaunee County your destination for your next vacation or even your second home. Be our guest, today, tomorrow and for many years to come. We'd love to have you!



Kewaunee County Events [View All Events](#)



July 11-13, 2017 -
8:00 am - 4:00 pm
Wisconsin Farm Tech Days
Ebert Enterprises LLC
[View details...](#)



Mar. 18, 2017 -
12:00 pm - 5:30 pm
50th Anniversary Party
von Stiehl Winery
[View details...](#)



Mar. 25, 2017 -
2:00 pm - 6:00 pm
Roar Off The Shore
Kewaunee County Fairgrounds
[View details...](#)

Latest News

Mar. 10, 2017
Fresh Fish on Friday
It's the Lenten Season and Good Day Wisconsin has featured LaFond's Fish Market in Kewaunee.
[View details...](#)

Mar. 3, 2017
Winter Park Closed for the Season
Winter Park is officially closed for skiing, snowboarding, snow tubing and snowshoeing until next season.
[View details...](#)

Mar. 3, 2017
Update: Kewaunee Harbor Project
DoorCountyDailyNews.com reports, Kewaunee Harbor Restoration Project expected to finish on time.
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Kewaunee County



Kewaunee County HDCC



Bay Lake



Algoma Chamber



Kewaunee Chamber



Luxemburg Chamber

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