



KEWAUNEE COUNTY ADMINISTRATOR'S OFFICE

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Tourism Coordinator/Public Information Officer

FOR IMMEDIATE RELEASE

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Magic Carpet Arrives at Winter Park in Kewaunee County

KEWAUNEE, WI – This winter, visitors of Winter Park in Kewaunee County will be heading to the top of its six-lane snow tubing hill in an entirely new manner. They'll be going up on a Magic Carpet.

The standing conveyor belt lift, which was ordered in spring, has arrived and the Kewaunee County Promotion & Recreation Department, as well as the Winter Park Association will soon begin installation.

In preparation for the moving walkway, the snow tubing hill has been reshaped. Next, the framing will be done, before the mat is rolled up the 220-foot slope of the hill that has a 70-foot vertical drop.

The Magic Carpet is replacing the tow rope, which is being repurposed at the beginner's ski hill after it's retrofitted with handles.

"This is a huge improvement to Winter Park," said Dave Myers, Kewaunee County Promotions & Recreation Director. "We're going to be the one and only snow tubing hill in our area to have this feature for visitors, which will be more efficient and fun to ride."

In March, the Kewaunee County Board of Supervisors unanimously passed a resolution approving the transfer of budgeted funds from the general fund for the Kewaunee County Promotion & Recreation Department to purchase the Magic Carpet for Winter Park. Those borrowed funds will be paid back to Kewaunee County by the Winter Park Association within the next five years.

This past season at Winter Park, approximately 6,700 of the 7,200 visitors purchased passes for the snow tubing hill during the six weeks that it was open to public.

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(Magic Carpet Arrives at Winter Park)

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