



# KEWAUNEE COUNTY ADMINISTRATOR'S OFFICE

*Jennifer Schneider*  
*Tourism Coordinator/Public Information Officer*

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**FOR IMMEDIATE RELEASE**

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## **Kewaunee County Adopts Innovative Public Engagement Platform**

KEWAUNEE, WI – Kewaunee County is excited to announce that it is launching an advanced public survey system, where residents can provide their opinion on local issues and county government within a matter of minutes and at a time convenient to them.

Kewaunee County has contracted Polco, a web-based polling firm that assists local governmental agencies nationwide with improving transparency by providing tools to collect views concerning proposed legislation, ordinances, agenda items and more.

Through the use of Polco's civic analytics website and apps, Kewaunee County is able to post questions directly to residents to receive insightful, reliable data to help drive local policy. By increasing civic engagement through web-based system, this is an opportunity to improve communication to impact change.

"This is another way to have a voice on not only all hot-button issues, but other topics of interest and to keep your identity anonymous," said Scott Feldt, Kewaunee County Administrator. "We want to hear what your thoughts and views are and we want to make improvements on areas of concern and look into suggestions that can provide a better quality of life for everyone in Kewaunee County."

Residents become active users of Polco by visiting <https://polco.us/> and creating an account. Polco's platform is available via web, mobile, email, and any place Polco e-ballots are found online. This service is free to all constituents.

Polco is committed to a strict privacy policy where they only share aggregated de-identified results. Participant detailed data and votes are never shared.

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Here are the current questions about Kewaunee County on Polco:

*How satisfied are you with Kewaunee County Government?*

*What places or activities do you enjoy most in Kewaunee County?*

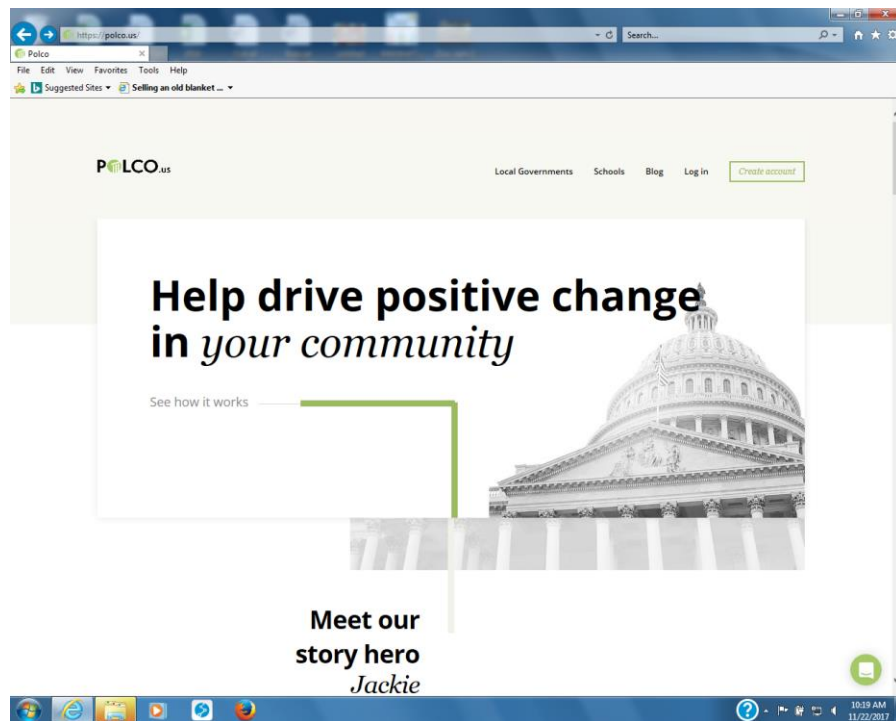
*Do you believe the Kewaunee County economy is getting better, staying same or getting worse?*

*What is the most important issue facing Kewaunee County?*

A link to Polco can be found on the home page of the Kewaunee County website, [www.kewauneeeco.org](http://www.kewauneeeco.org).

If you would like more information about this topic, please contact Kewaunee County Administrator Scott Feldt via email at [feldt.scott@kewauneeeco.org](mailto:feldt.scott@kewauneeeco.org). And, if you have a question about free registration or participation, call (608) 709-VOTE.

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**CONTACT:**  
Scott Feldt  
Kewaunee County Administrator  
Office: (920) 388-7111  
Email: [feldt.scott@kewauneeeco.org](mailto:feldt.scott@kewauneeeco.org)

Kewaunee County  
810 Lincoln Street  
Kewaunee, WI 54216

PHONE (920) 388-7164  
FAX (920) 388-7101  
WEBSITE <http://www.kewauneeeco.org>

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