



KEWAUNEE COUNTY ADMINISTRATOR'S OFFICE

Jennifer Schneider
Tourism Coordinator/Public Information Officer

FOR IMMEDIATE RELEASE

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Record Breaking Season for Winter Park in Kewaunee County

KEWAUNEE, WI – Winter Park in Kewaunee County is ending its 2017-18 season with the highest attendance that the park has on record, welcoming 11,073 visitors for snow tubing, skiing and snowboarding during the nine weeks that it was open to the public.

The Kewaunee County Promotion & Recreation Department reports 10,004 people spent time snow tubing at the park and 1,069 winter recreation enthusiasts went skiing and snowboarding from December 23, 2017 to February 24, 2018.

“This was our first season with the Magic Carpet in operation on our snow tubing hill and it was a big draw as well as a huge success,” says Dave Myers, Kewaunee County Promotion & Recreation Director. “We were able to get tubers up the hill at a much more efficient pace and I’m excited to see the attendance that next season brings, once more people know what we have to offer for winter recreation in Kewaunee County.”

The park had hosted visitors from more than 20 states, including Wisconsin.

“It’s really neat when you talk with people and find out that they’re not only driving over to Kewaunee County from another part of the state because they’ve heard great things about Winter Park, but they’re also coming from across the U.S. when visiting the area, says Jennifer Schneider, Kewaunee County Tourism Coordinator and Public Information Officer. “This season we even had one family bring a friend from Australia.”

The next best season for attendance at Winter Park was the 2013-14 season when 9,981 guests came to the park for snow tubing and 977 visitors took to the hills for skiing and snowboarding.

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“The draw to Winter Park are the investments that the Winter Park Association makes for improvements,” says Myers. “Next year with the help of the group, we’re hoping to repurpose the old snow tubing hill tow rope system at our beginner’s ski hill to make it easier for those visitors to get up the hill.”

If anyone is interested in becoming a Winter Park Association volunteer for next season or joining the non-profit as a member, contact Barry Nelson at (920) 388-3738.

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