



KEWAUNEE COUNTY ADMINISTRATOR'S OFFICE

Jennifer Gonzalez
Public Information Officer

FOR IMMEDIATE RELEASE

October 15, 2018

Kewaunee County Emergency Management to Conduct Social Media Exercise

LUXEMBURG, WI – Kewaunee County Emergency Management personnel will be taking to social media next week in a follow-up exercise to a weekend industrial type incident simulation in the Village of Luxemburg.

Officials will be posting to Kewaunee County Emergency Management Facebook account on Monday, October 22, 2018 at the Kewaunee County Emergency Operations Center regarding the Saturday, October 20, 2018 incident simulation as part of additional training.

“We want to make sure that we’re prepared with all facets of communication if such an incident should occur since social media is where people go to when they want to know what’s happening,” says Tracy Nollenberg. “In order to stay in the know, we would encourage the public to like and follow the social media accounts for local police, fire and other emergency response personnel including the health department.”

Social media posts on the Kewaunee County Emergency Management Facebook page on Monday, October 22, 2018 will be specifically marked for exercise purposes to make it clear that these posts are not in reference to a real emergency.

If anyone has questions or concerns, please feel free to contact Kewaunee County Emergency Management at (920) 845-9701.

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