



KEWAUNEE COUNTY ADMINISTRATOR'S OFFICE

Jennifer Gonzalez
Tourism Coordinator

FOR IMMEDIATE RELEASE

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Kewaunee County's Winter Park Breaks Attendance Record for Second Consecutive Season

KEWAUNEE, WI – A record breaking 13,674 people came out to Winter Park in Kewaunee County during the twelve weeks that it was open to the public during the 2018-19 season.

The Promotion & Recreation Department reports 12,494 people spent time snow tubing and 1,180 went skiing and snowboarding from December 22, 2018 to March 10, 2019.

“The increase in attendance is the ultimate payoff for the amount of work that it takes to get Winter Park up and running,” says Dave Myers, Kewaunee County Promotion & Recreation Director. “This is a big tourism draw for our area and with more visitors, Winter Park Association is able to continue upgrading amenities.”

Winter Park had welcomed visitors from nearly 20 states, including Wisconsin this past season.

“We track visitors from coast to coast, but Kewaunee County residents and day trippers from Brown, Door, Manitowoc and Outagamie counties really fuel our attendance,” says Jennifer Gonzalez, Kewaunee County Tourism Coordinator. “It’s fun to meet first-timers who are excited about coming back for another season.”

The 2017-18 season is the second best on record, welcoming 11,073 visitors to the park.

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