



KEWAUNEE COUNTY ADMINISTRATOR'S OFFICE

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FOR IMMEDIATE RELEASE

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Kewaunee County Drawing More Summer Holiday Visitors

KEWAUNEE, WI – Kewaunee County is ending its summer tourism season on a high note with more visitors reportedly booking overnight stays for the holidays.

Tourism staff with Visit Kewaunee County placed calls to area hotels, motels, condos, bed & breakfasts, Airbnb rentals and campgrounds for the holidays of Memorial Day, Independence Day and Labor Day. Staff found that there was a 14% increase in occupancy from 2018 to 2019 by crunching numbers shared with them from hospitality businesses that accommodate overnight guests across Kewaunee County. The most recent Labor Day weekend is currently the best holiday on record from the past two years.

“We’d love to see this momentum trickle into fall; we hope that visitors find Kewaunee County as a place to be their home away from home when heading to Lambeau Field,” says Jennifer Gonzalez, Kewaunee County Tourism Coordinator. “The craziness of the stadium may be best accompanied with relaxation on the lakeshore, and depending on where you choose to stay, we’re only 30 to 40 minutes away.”

This 2019 NFL season, Visit Kewaunee County is welcoming football fans who plan a stay in Kewaunee County for games at Lambeau Field with a clear drawstring sportpack that meets the NFL bag policy and other goodies, while supplies last. Those who book a stay at an area hotel, motel, condo, bed & breakfast, Airbnb or campground should send a message to Visit Kewaunee County on Facebook or email visitorinfo@kewauneeco.org with the place that the reservation was made and the date and then Visit Kewaunee County will have a welcome bag waiting upon check-in.

Find places to stay, explore, dine and shop on www.VisitKewauneeCounty.com.

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