



KEWAUNEE COUNTY PROMOTIONS & RECREATION DEPARTMENT

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November 19th, 2019

Dear Interested Promoter:

Thank you for your interest in promoting stock car races at the Kewaunee County Fairgrounds in Luxemburg beginning in the 2020 season. We appreciate you taking the time to tell us a bit about your organization and plans for a successful racing program at our venue.

Stock car racing has been a staple at the Fairgrounds for many years and we intend to continue the tradition well into the future with our new partner(s). Kewaunee County hopes to provide you with a venue that lends itself to a successful racing program for you and for the County

In the following pages, you will be asked to provide us with some information about your company including: history, experience, insurance, key people, contacts, finances, and recommended plans for a racing season.

Kewaunee County will provide the venue including the concession stands and track maintenance building. Please keep in mind the selected promoter will be responsible for any additional lighting, public address system, warning lights or any other equipment necessary for a successful program. Many of these items may be available for purchase from our previous promoters.

Also, please note the promoter selected may be required to enter into a contract with the Kewaunee County Highway Department for care and maintenance of the track.

Proposals will be accepted until 3:30 p.m. on December 11th, 2019 at the Kewaunee County Promotions and Recreation Department.

Questions regarding the proposal form or the process can be directed to the numbers and e-mail address above. Thank you in advance for your time and effort. We are sure it will make for a highly successful stock car program at the Kewaunee County Fairgrounds.

Sincerely,

Dave Myers
Promotions & Recreation Director